

## Privacy Policy (Datenschutzerklärung)

### 1. Controller

The controller responsible for data processing on this website, within the meaning of the General Data Protection Regulation (GDPR), is:

Behnam Hosseinzadeh Sorkkeh Rizi (**Hoxivion**)

Tristanstraße 18

82110 Germering, Germany

Email: [b.hosseinzadeh@burolife.de](mailto:b.hosseinzadeh@burolife.de)

We strictly adhere to the data protection laws of Germany and the European Union and are committed to protecting your personal data.

### 2. General Information on Data Processing

We take the protection of your personal data very seriously. We treat your data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

### 3. Collection and Storage of Personal Data and Purpose of Use

#### a. When Visiting Our Website

When you access our website [www.burolife.de](http://www.burolife.de), information is automatically sent to our server by your browser and stored temporarily in a log file. The following data is collected without your intervention and stored until automatic deletion:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the retrieved file
- Website from which the access is made (referrer URL)
- Browser used and, if applicable, the operating system of your computer and the name of your access provider

These data are processed for the following purposes:

- Ensuring a smooth connection setup of the website
- Ensuring a comfortable use of our website
- Evaluating system security and stability

- Administrative purposes

The legal basis for this processing is Art. 6(1)(f) GDPR. Our legitimate interest follows from the purposes listed above.

#### **b. When Using Our Contact Form or Email**

If you contact us via our contact form or by email, we process the information you provide (at minimum your email address) to respond to your inquiry. Additional information may be provided voluntarily.

This data processing is based on Art. 6(1)(b) GDPR (for pre-contractual measures) or Art. 6(1)(f) GDPR due to our legitimate interest in responding to your inquiry.

#### **4. Disclosure of Data to Third Parties**

Your personal data will not be transmitted to third parties unless:

There is a legal obligation for disclosure under Art. 6(1)(c) GDPR.

You have given your explicit consent pursuant to Art. 6(1)(a) GDPR,

It is legally permissible and necessary for the performance of a contract pursuant to Art. 6(1)(b) GDPR,

The disclosure is necessary for the establishment, exercise, or defense of legal claims pursuant to Art. 6(1)(f) GDPR, and there is no reason to assume that you have an overriding legitimate interest in the non-disclosure of your data,

#### **5. Use of Cookies and Similar Technologies**

We use cookies and similar technologies to enhance the functionality and usability of our website. You can find detailed information in our Cookie Policy. Cookies are used on the basis of Art. 6(1)(a) GDPR (consent) or Art. 6(1)(f) GDPR (legitimate interest).

You can change your cookie preferences at any time via our cookie consent banner.

#### **6. Data Retention**

We only retain your personal data for as long as necessary to fulfill the purposes outlined in this privacy policy or as required by applicable legal obligations. After the retention period expires, your data will be securely deleted or anonymized in accordance with statutory regulations.

#### **7. Data Subject Rights**

You have the right to:

Lodge a complaint with a supervisory authority (Art. 77 GDPR), particularly in the EU member state of your residence, place of work, or the place of the alleged infringement.

Request access to your personal data (Art. 15 GDPR),

Request rectification of inaccurate or incomplete data (Art. 16 GDPR),

Request deletion of your data, subject to legal retention obligations (Art. 17 GDPR),

Request restriction of processing (Art. 18 GDPR),

Receive your data in a structured, commonly used and machine-readable format or request its transfer to another controller (Art. 20 GDPR),

Withdraw your consent at any time with future effect (Art. 7(3) GDPR),

## **8. Data Security**

We implement appropriate technical and organizational security measures to protect your data against manipulation, loss, destruction, and unauthorized access. These measures are continuously improved in accordance with technological advancements.

## **9. International Data Transfers**

As a Germany-based company, we store and process your data primarily within the European Economic Area (EEA). If, in exceptional cases, we transfer personal data outside the EEA, this will only take place in compliance with GDPR standards, e.g., through the use of EU standard contractual clauses or to countries with an adequate level of data protection as confirmed by the European Commission.

## **10. Data Processing by Third-Party Providers (Processors)**

Where we use external service providers (e.g., for hosting, analytics, or payment processing), they process personal data only on our behalf and in accordance with Article 28 GDPR. We ensure that these processors are contractually bound to maintain confidentiality and implement appropriate data security measures.

## **11. No Data Processing Relating to Children**

Our services are not intended for individuals under the age of 16. We do not knowingly collect personal data from children without parental consent. If we become aware that data has been collected from a child without proper authorization, we will delete it immediately.

## **12. Customer Communication Consent**

By providing your email address and phone number during the ordering process or contact forms and Ticking the consent checkbox at checkout page, you consent to being contacted by us for purposes related to your order, such as order confirmation, shipping updates, or customer service inquiries. We may also use this contact information to inform you about future products, special offers, or updates related to our services.

You can **unsubscribe** from promotional communications at any time by clicking the unsubscribe link provided in our emails. Your personal data will be handled in accordance with our privacy policy and applicable data protection regulations.

### **13. Newsletter Tracking and Website Integration**

Our newsletters contain tracking pixels that allow us to see whether and when an email was opened and which links were clicked. If you access our website via a link in the newsletter, we may also associate your website usage behavior (e.g., visited pages, purchases made) with your newsletter profile.

This processing takes place on the basis of your **consent pursuant to Art. 6(1)(a) GDPR**, provided when subscribing to our newsletter and through our cookie consent banner.

You may withdraw your consent at any time with effect for the future, for example by unsubscribing from the newsletter or disabling tracking in your browser. The collected data is used solely to optimize newsletter content and better tailor it to the interests of our readers. We do not share this data with third parties.

### **14. Updates to this Privacy Policy**

This privacy policy is current as of first of Oct 2025. Due to changes in our website, legal requirements, or business processes, it may be necessary to update this policy. The latest version is always available at this page in <https://www.burolife.de/privacy-policy>